

Camelot Recreation Association

2025 Sponsorship Opportunity

Overview

As a sponsor at Camelot Recreation Association (CRA), your company will have the unique opportunity to reach a diverse and engaged audience through a prominent banner placement. Situated along the main fence of our facilities, your banner will be seen by:

- **CRA Members:** Hundreds of families and individuals who regularly visit the pool and tennis courts for sports, community events and recreational activities.
- **Local Neighborhood Residents:** The surrounding community members who walk, bike, and drive by daily, offering exposure to a local and loyal demographic.
- **Passing Traffic:** Drivers and commuters who pass by our facilities on Green Mountain Road and Bailey Cove will also have the chance to see your brand, extending your reach beyond just foot traffic.

Banner Details:

- **High Visibility:** Your banner will be displayed on a high-traffic fence at the association, ensuring maximum exposure.
- **Audience Reach:** The CRA serves as a hub for local recreation, with members spanning across various age groups and backgrounds.
- **Brand Recognition:** With your logo and message prominently placed, your company will gain continuous visibility in a positive, community-focused environment.

By becoming a sponsor, your company will not only gain visibility but also contribute to the growth and success of Camelot Recreation Association, helping us provide enriching experiences for all members of the community.

Sponsorship Levels

Platinum \$750

- 8ft x 6ft Banner placed on fence
- Ad on Camelot website
- Ad on Camelot social media accounts
- Free booth at Annual Camelot Community Open House/Block Party
- 10 free passes to the pool per year

Gold \$450

- 6ft x 4ft Banner
- Ad on Camelot website
- Ad on Camelot social media accounts
- Free booth at Annual Camelot Community Open House/Block Party
- 8 Free passes to the pool per year

Silver \$200

- 4ft x 3ft Banner
- Ad on Camelot website
- Ad on Camelot social media accounts
- Free booth at Annual Camelot Community Open House/Block Party
- 4 Free passes to the pool per year

Bronze \$100

- Ad on Camelot Website
- Ad on Camelot social media accounts
- Free booth at Annual Camelot Community Open House/Block Party
- 2 Free passes to the pool per year

Your Information

Name: _____

Phone: _____

Email: _____

Business/Organization Name: _____

Website: _____

Email: _____

Phone: _____

Please circle which Sponsorship Level you want:

Platinum \$750

Silver \$200

Gold \$450

Bronze \$100

Please send artwork and logo to board@camelotpoolhsv.org. Please put "Camelot Pool Ad" in the subject Line.

You may send payment via Venmo (@camelotpool) or mail a check to:

2443 Green Mountain Rd SE

Huntsville, AL 35803

256-883-6849